

Out & About Magazine

60 West Fifth Street, Gilroy, CA 95020 • 408 842-7071 • fax: 408 842-4206

Out & About Magazine & Bobbi Jo Palmer Events Presents

Home, Garden & Culinary Expo

Saturday, October 10th 12 noon – 6pm &
Sunday, October 11th 10am – 5pm

Vendor Application Application Deadline – September 1, 2009

Vendor is provided a 10X10 **SPACE ONLY**. You are required to bring your own display, table, chairs, etc., to fit a 10X10 space. Space is limited. All applications will be considered and vendors will be selected on a first come, first served basis. Each booth must have prominent signage identifying company name. Vendors not accepted would have all materials and fees returned. All fees are held until vendor is notified of acceptance. **NO REFUNDS!** Vendors can set-up beginning at 8 am Saturday October 10th. This event will be held outdoors in San Martin at the Ludewig Ranch, Pumpkin Patch and Christmas Tree Farm.

All fees must be submitted with application. Read the terms & conditions with this application carefully and sign the acceptance of waiver, before returning your application. Applications won't be considered unless fees and terms & conditions are returned with application.

Contact Name: _____ Title: _____
Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Phone () _____ Fax () _____ Cell () _____
Email: _____ Website: _____
(Email address is for Bobbi Jo Palmer Events use only)

Please describe your product to be displayed/sold: _____

Resale Permit#: _____ *Resale permit must be valid and current. All resale numbers will be submitted to the State Board of Equalization as required by law.*

FEES: 10x10 booth space \$300 (**\$500 for a 10x20**)

10x10 Non-Profit (501©3 only) Space \$150

Electrical (\$25 1 outlet; \$50 2 outlets)

Late fee (if received after September 1)

x _____ spaces = \$ _____

x _____ spaces = \$ _____

x _____ outlets = \$ _____

\$50 \$ _____

Total: \$ _____

Checks and money orders payable to: Bobbi Jo Palmer Events

Mail your application and check or money order to:

**Bobbi Jo Palmer Events
P.O. Box 276, Gilroy, CA 95021**

VENDOR TERMS & CONDITIONS

BOOTH INFORMATION: Each space is 10'x10' and will be clearly marked. Vendor must provide own table, chairs, canopy, etc. The booth fee is \$300. Payment must be submitted with the application. No refunds will be provided for cancellations received after September, 22 2009. Out & About Magazine assesses a \$25 fee for returned checks. Overnight security will be provided at the event site, however risk for theft or losses are the assumption of the vendor. Out & About Magazine has the right to prohibit and/or evict (without refund or assumption of liability for lost sales or expenses) any presentation or person who is in any manner deemed offensive or unprofessional. Vendors must provide their own display and must conform to the assigned space.

SELECTION: Space is limited. Selections are made based on date received and duplication of items. Applications and payment must be received in the Out & About Magazine office or by mail to P.O. Box 276, Gilroy, CA 95021 by the deadline date of September 1, 2009. Any applications received after that date will be charged a \$50 late processing fee. Your applications will be reviewed in order received and you will be notified of your acceptance. Two weeks before the event you will receive a festival map with booth location and further vendor instructions. If not accepted, all materials and fees will be returned promptly. **NO REFUNDS!** Every effort will be made to accommodate special requests and are not guaranteed. All placement decisions are final and will not be negotiated.

REGISTRATION: Donuts & Coffee will be available at registration on Saturday, October 10th at 8am. If you have not shown up by 11:00 a.m., you will be deemed a no-show, without refund, and the adjoining booths will absorb your space. All vehicles must be off the grounds by 11:00 a.m. and all booths completely set up and ready for business by 11:30 a.m.

SET-UP: Please drop your booth equipment and merchandise off at your booth space and proceed directly to vendor parking and registration. Your space must be completely set up by 11:30 a.m. and open for business by 12 pm. **All vehicles must be moved from the event area immediately after unloading.**

TEAR DOWN: All vendors agree to participate for the entire event and understand that tear down before 6 pm on Saturday and 5pm on Sunday is not allowed for any reason. Vendors may not bring vehicles onto the grounds until 5:30 so we can give the public and security time to leave safely. All vendors are responsible to clean up and bag your own trash. A \$50 cleaning fee will be charged to any vendor who leaves trash behind, **including Zip Ties**, and the possibility of being declined as a future vendor in any Out & About Magazine events. At the conclusion of the Expo, all vendors are required to be completely torn down and off the Ranch property by 8 pm on Sunday, October 11th.

Please Sign and Return With Application

HOLD HARMLESS: This event is held rain or shine and no space fees or vendor expenses will be refunded should an emergency of any nature arise prior to the opening time or during the event that would prevent or cancel its production. In consideration for being allowed to attend and participate in the Out & About Magazine Home, Garden & Culinary Expo, October 10th -11th, 2009, vendor agrees to protect, defend and hold harmless Out & About Magazine, Inc. and Bobbi Jo Palmer Events and their employees and contract employees from any and all claims, liabilities, expenses, or damages of any nature, including reasonable attorney's fees, to the extent such claims, liabilities, expenses, or damages arise out of the participation by Out & About Magazine & Bobbi Jo Palmer Events, their employees, subcontractors, or independent contractors, at the Expo.

Waiver: I have read and fully understand the Terms & Conditions of this application. In consideration for being allowed to attend and participate in the Out & About Magazine Home, Garden & Culinary Expo October 10-11, 2009, by initialing each section of this application, I agree to abide by these terms and conditions, as outlined.

Company Name: _____

Name (please print): _____

Signature _____ Date: _____